



# TRICIA SADA

Product Designer

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## WORK EXPERIENCE

**HP Inc, Houston, TX**  
Industrial Design Innovation Intern  
1/2019- 4/2019

Innovating the future of computing through strategic design research & trend analysis.

Designing and prototyping an ecosystem of future computing products through ideation sketches, Solidworks modeling and Keyshot renderings. Presenting these concepts to VPs.

**P&G Gillette, Boston, MA**  
Product Design Co-Op | 5/2018- 8/2018

Led a new initiative, organizing 20+ interns to present insights & ideas about winning with Gen-Z & Millennials to VPS of Gillette

Visualized new Venus female razor design, accessories and packaging. Worked on whole design process: on storytelling new brand, POME consumer market analysis, trend forecasting, mood boards, industrial sketching, material exploration, form development, to Solidworks modeling and surface refinement.

**ArtCenter, Pasadena, CA**  
Sewing Lab TA | 1/2018- 5/2018

Advising students with sewing projects and troubleshooting

**ArtCenter, Pasadena, CA**  
Product III TA | 1/2018- 5/2018

Assist with critique of student work, and helping to show where students can improve

## EDUCATION

**ArtCenter College of Design, Pasadena, CA**  
B.S. in Product Design | Anticipated 4/2020  
Designmatters Minor in Social Innovation  
ArtCenter College of Design, Pasadena CA

**INSEAD, Singapore, 4/2019 -5/2019,**  
Study Abroad

Selected as 1 of 6 designers for a 2-week INSEAD intensive collaborating with business executives in a design workshop

**Pensole Footwear Academy, Portland, OR,**  
8/2019 -9/2019, Study Abroad  
Selected to join this 2-week intensive on apparel design, working with clients from large footwear companies.

## RELEVANT EDUCATIONAL EXPERIENCE

**First Republic Bank Sponsored Project | 5/2019-8/2019**  
Collaborate on UX for physical & digital space that rethinks banking

**IMVU Sponsored Project | 5/2019-8/2019**  
Designing virtual social spaces for a multi-platform game

**UCLA Innovating Medical Devices | 1/2018- 4/2018**  
Collaborate with a team of engineers to create a smart mouthguard startup to treat nighttime bruxism, to pitch to VC's

**UCLA Nanosystems Institute | 9/2017- 12/2017**  
Collaborated with UCLA CNSI's Dr. Yi-Kai Lo along with graphic, product & interaction designers on a next-gen EEG brain scanner. Solved physical hardware problems of full adjustability through softgood application and co-designed software platform and branding for a brain research tool

**Happier Camper Business Strategy | 9/2017- 12/2017**  
Led multidisciplinary team of 7 designers to formulate potential entrepreneurial business strategy and design accessory concepts for Happier Camper's board of directors

## ACHIEVEMENTS

**Merit Based Art Center Department Scholarship**  
1/2017-Present

**Wayfare Award (Startup Competition) | 4/2017**  
Awarded for LIFTD startup from Biola Startup Competition

## LEADERSHIP

**President of ArtCenter Christian Fellowship**  
| 1/2016 - Present  
Lead Bible studies, & coordinating fellowship vision & club events

**Orientation Leader | 9/2017- 12/2017**  
Led student panel on successfully assimilating to ArtCenter

**Vice President of Indonesian Creative Community Los Angeles**  
| 5/2016-8/2016  
Planned opportunities for LA Indonesian Creatives

## SKILLS

### Software

Solidworks, Keyshot, Rhino, Photoshop, Illustrator, InDesign, Procreate, Sketch, AfterEffects, Microsoft Suite, Apple Suite, Google Suite, Unreal Engine, Raspberry Pi, Arduino

### Design

Design Research, Prototyping, Model Making, Storyboarding, UX/UI Process, Sketching, Surfacing, Sewing, Presentation, Strategy

